



WESTMARC
leadership • advocacy • public policy

**17th Annual
Best of the West Awards**
Thursday, November 5, 2009
Renaissance Glendale Hotel

Premium
Sponsorship Opportunities

"Presenting" Sponsorship - \$25,000 – SOLD OUT

- Welcome/speaking role at event/Video Presentation
- 2 Tables of 10 in Presenting Preferred seating
- Listed as "Presenting Sponsor" on all communications & materials
- Corporate logo in The Arizona Republic advertisements
- Corporate logo on all event materials
- Corporate logo scrolled on event screen during dinner
- Logo freeze-frame on screens during awards
- Premium placement full page (8.5"x11") color advertisement in awards program
- Recognition as a "Presenting" Sponsor on WESTMARC website

"Titanium" Sponsorship - \$15,000

- Special Podium recognition at event
- 2 Tables of 10 in Titanium Preferred seating
- Corporate logo in The Arizona Republic advertisements
- Corporate logo on all available event materials
- Corporate logo scrolled on event screen during dinner
- Logo freeze-frame on screen during awards
- Preferred placement full page (8.5"x11") color advertisement in awards program
- Recognition as a "Titanium" Sponsor on WESTMARC website

Additional Sponsorship Opportunities

“Platinum” Sponsorship - \$10,000

- 1 full page (8.5x11) color advertisement in awards program
- 2 Tables of 10 in Platinum Preferred seating
- Corporate logo in awards video
- Corporate logo in The Arizona Republic advertisements
- Corporate logo recognition on all available event materials
- Corporate logo scrolled on event screen during dinner
- Recognition as a “Platinum” Sponsor on WESTMARC website

“Gold” Sponsorship - \$7,500

- 1 full page (8.5x11) color advertisement in awards program
- 1 Table of 10 in Gold Preferred seating
- Corporate logo in awards video
- Corporate logo recognition on all available event materials
- Corporate logo scrolled on event screen during dinner
- Corporate name in The Arizona Republic advertisements

“Silver” Sponsorship - \$5,000

- ½ page color advertisement in award program
- 1 Table of 10 in Silver Preferred seating
- Corporate logo in event scroll video
- Corporate logo recognition in awards program

“Bronze” Sponsorship - \$2,500

- 1 Table of 10 in Bronze Preferred seating
- Corporate name in event scroll video
- Corporate name recognition in awards program

Table of 10 - \$2,000

- Table recognition in program

Individual Tickets - \$250

Other Sponsorship Opportunities

Contact WESTMARC for details about these unique sponsorship opportunities:

- Centerpiece sponsorship
- Silent auction item sponsorship
- Table gift