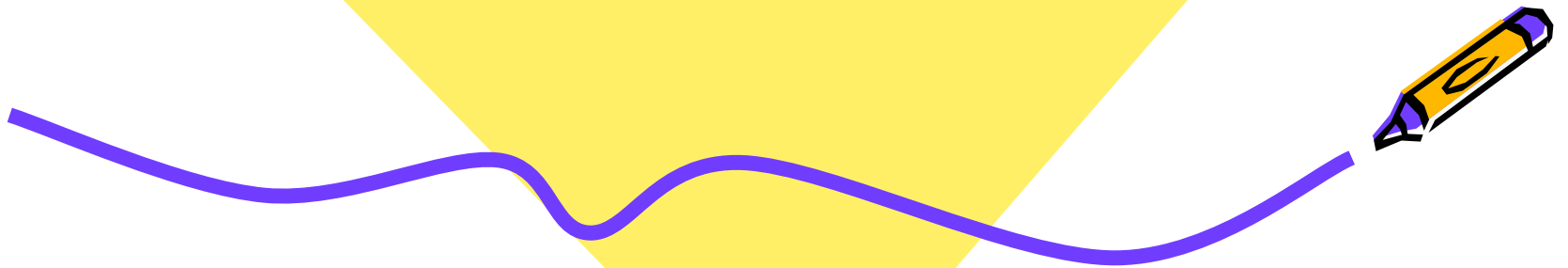


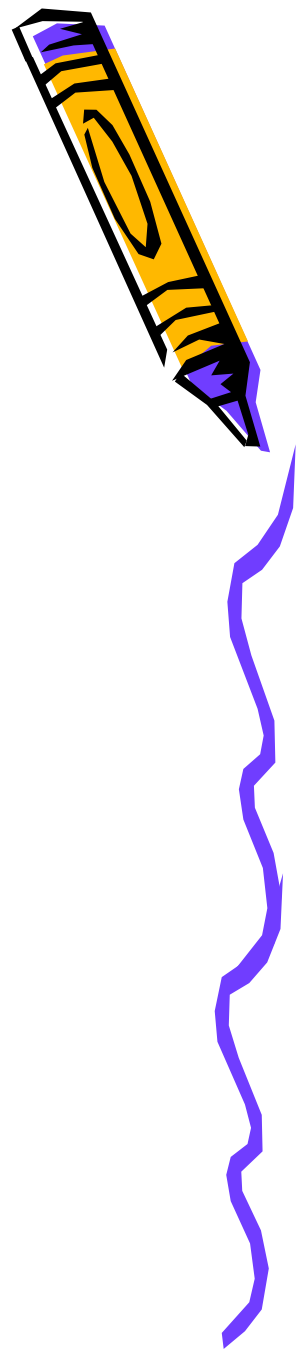
"YOUNGTOWN REDISCOVERED"

ECONOMIC RENEWAL



FACTS

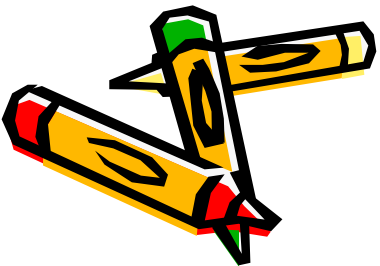
- 1954 Established as a village
- 1960 Incorporated - 1st Retirement Community in United States
- 1998 Age Overlay Overturned
- 1998 to 2008 Diverse community of retirees and families
- 1.12 Sq. Miles
- 6,163 Population
- No Property Tax



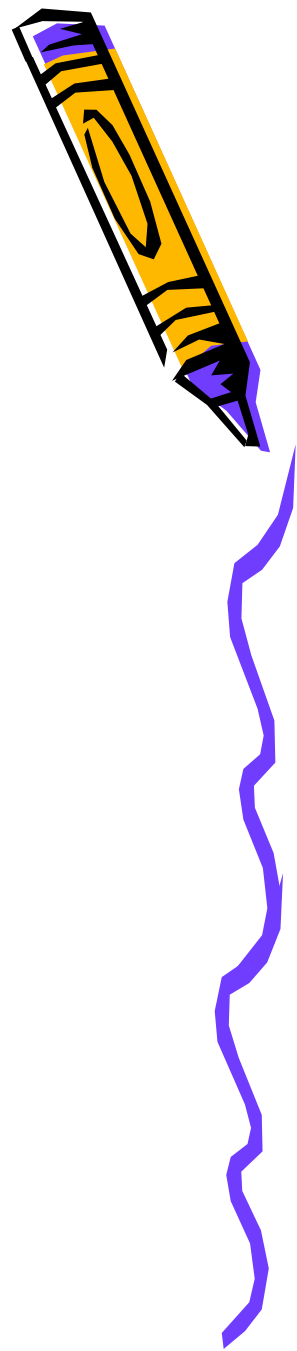
KALEIDOSCOPE CONCEPT



- Get Acquainted with the Mix of Color and Scale of Size
- Blue and Yellow = GREEN (\$\$\$)
- Red and Blue = PURPLE (Rich/Royal)
- BUILD on being UNIQUE as a "small town" with a "big town" attitude



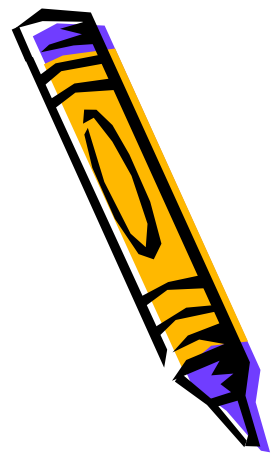
BUSINESS INTERVENTION



- Business Outreach
- *Where's Youngtown?* Campaign
- G.A.I.N. Events
- Police Presence



STRATEGIC PLANNING



- Community Economic Development Coalition (CEDC - pronounced Seeds)
- Commercial Property Owners Partnership
- Inventory of Retail Space
- Advertise on Website
- Promote "shovel ready" Sites



BUILDING SLOWDOWN



- Youngtown is not "affected" - its size is stable at under 7,000 population
- The first new subdivision since the 1960's was built-out in 2006



FINANCIAL FINESSE'



- Youngtown is a "poster city" for being frugal, conservative, cutting budget fat, etc. *WHILE* maintaining infrastructures, facilities, and moving progressively
- FY 2008-09 Local Taxes exceed estimates by 13% in 1st Qtr.



ECONOMIC RENEWAL = FUTURE STABILITY



- Youngtown embraces creative ideas to enhance its business community by:
- Signage Changes (2008-09)
- "Face Lift" Grant Program (2009-10)
- Never considering "not interested" as the final word!





TOWN OF YOUNGTOWN
IS BUSY ENJOYING ITS
KALEIDOSCOPE COMMUNITY OF
COLOR AND SIZE

