



WESTMARC

Western Maricopa Coalition

FOR IMMEDIATE RELEASE

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NOMINATIONS SOUGHT FOR WESTMARC'S 12th ANNUAL "BEST OF THE WEST" AWARDS

Phoenix, AZ (August 11, 2004) --Do you know of a place, person or program that has significantly enhanced the lifestyle of Western Maricopa County? If so, WESTMARC wants to hear from you.

Entries are being sought for the 12th Annual "Best of the West" awards program, presented by WESTMARC and Cox Communications with support from co-sponsors, APS and The Arizona Republic. The "Best of the West" awards recognize contributions to the image, lifestyle and economic development of Western Maricopa County. Each entry in the "Best of the West" awards competition will be judged on its ability to represent what its contribution has added to Western Maricopa County in a number of categories.

WESTMARC is seeking nominations in the categories of Arts, Entertainment & Sports; Attractions, Destinations & Tourism; Building Business; Celebrating Cultural Awareness; Education; Leadership; and Service To Communities.

A diversified and highly regarded panel of individuals will conduct the judging of each entry. The panel of judges will review all entries in detail in order to select winners in each category.

Winners will be announced at the 12th Annual "Best of the West" Awards Dinner, Thursday, October 28, 2004, at 5:30 p.m. in the Ballroom of the Wigwam Resort in Litchfield Park. The evening will include a dinner and video presentation featuring the winning entries.

Nomination forms are available from WESTMARC by calling (623) 435-0431 or on-line at www.westmarc.org **Entries must be postmarked by Friday, August 27, 2004 to be eligible.** There is no fee for nominations.

For additional information please contact WESTMARC at (623) 435-0431.

WESTMARC is a regional coalition representing the leadership of government, business and community organizations. Its goal is to affect public policy to insure quality growth and overall community development in Western Maricopa County.

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