

# 2025 Issue Committee Meeting Schedule

WESTMARC Issue Committees offer our members a meaningful opportunity to connect, learn, and lead on key regional topics. With seven dynamic committees—Economic Development, Education & Workforce Development, Healthcare, Infrastructure, Public Affairs, West Valley Quality of Life, and Marketing—there's a place for every member to make an impact.

Issue Committee	Meeting Schedule
<b><u>Economic Development</u></b> <i>Collaborate to Elevate.</i> By joining this committee, you'll connect with peers committed to shaping a vibrant future for the West Valley—and help lead efforts that build opportunity, prosperity, and innovation. Focus areas include: strategic corridor promotion, industry and R&D attraction, targeted sector growth, headquarters recruitment, and support for innovative housing development.	3rd Thursday: 10:30am - 11:30am • Mar. 20 • Jun. 18 • Sept. 18
<b><u>Education &amp; Workforce Development</u></b> <i>Connect. Strengthen. Empower.</i> By participating in this committee, you'll help drive regional competitiveness, support student and career success, and create a more resilient West Valley economy through education. Focus areas include: aligning education with business needs, refining programs with data, and advancing the <u>West Valley Pipeline</u> workforce strategy.	2nd Wednesday: 9:00am - 10:00am • Feb. 12 • Apr. 9 • Oct. 8
<b><u>Healthcare</u></b> <i>Lead. Collaborate. Transform.</i> Whether mapping future workforce pipelines or promoting cutting-edge care solutions, the Healthcare Committee is creating a healthier and more competitive West Valley—one strategy at a time. Focus areas include: healthcare gap analysis, physician recruitment, and attracting R&D and innovation.	3rd Tuesday: 9:00am - 10:00am • Mar. 18 • Jul. 15 • Sept. 16 • Nov. 18
<b><u>Infrastructure</u></b> <i>Plan. Connect. Advance.</i> The Infrastructure Committee champions a bold vision for the West Valley—where infrastructure fuels opportunity and positions the region as a model for integrated, future-focused development. Focus areas include: transportation investment, water resource planning, energy infrastructure development, and smart region connectivity.	4th Wednesday: 9:00am - 10:00am • Feb. 26 • Apr. 23 • Aug. 27
<b><u>Public Affairs</u></b> <i>Inform. Engage. Influence.</i> The Public Affairs Committee empowers members to be effective advocates and thought leaders, shaping a policy environment that supports the long-term success of the West Valley. Focus areas include: crafting and advocating WESTMARC's <u>Legislative Agenda</u> , providing legislative updates, and strengthening relationships with policymakers.	1st Tuesday: 9:00am - 10:00am • Feb. 4 • May 6 • Nov. 4 • Mar. 4 • Sep. 2 • Dec. 2 • Apr. 1 • Oct. 7
<b><u>Quality of Life</u></b> <i>Live. Prosper. Thrive.</i> The Quality of Life Committee ensures the West Valley is recognized as a vibrant and desirable place to live, work, and invest—where quality of life fuels long-term growth and regional pride. Focus areas include: promoting regional assets, supporting Rio Reimagined, and enhancing branding and business attraction efforts.	1st Wednesday: 9:00am - 10:00am • Feb. 5 • Aug. 6 • Apr. 2 • Oct. 1 • Jun. 4
<b><u>Marketing Committee</u></b> <i>Unify. Promote. Inspire.</i> The Marketing Committee leads the charge in amplifying the West Valley's voice—engaging audiences near and far with a compelling narrative of growth, innovation, and opportunity. Focus areas include: West Valley strategic messaging, branding, data-informed storytelling, and regional campaign coordination.	4th Thursday: 10:30am - 11:30am • Jan. 23 • Apr. 24 • July 24 • November 6