



DESTINATION WEST: SHAPING THE WEST VALLEY'S TOURISM & ENTERTAINMENT SCENE

2025 Economic Development Summit
May 13, 2025
Grand Canyon University

WESTMARC is the region's leading economic development organization comprised of 15 communities, businesses, and educational sectors in the West Valley of Greater Phoenix. Our mission is to promote economic growth, attract strategic business investments, and enhance the region's prosperity through collaboration and advocacy.

The WESTMARC Annual Economic Development Summit draws 500+ regional leaders and industries. The highly anticipated 2025 summit will be held on May 13th, 2025 at Grand Canyon University Arena spotlight the West Valley as a premier tourism and entertainment destination. This summit will also delve into the exciting development of emerging micro downtowns across the vibrant communities of the West Valley. Your business is likely located in or near one of them!

Elevate Your Brand at the WESTMARC 2025 Economic Development Summit!

Capture the attention of hundreds of key industry leaders, and decision-makers, at the WESTMARC 2025 Economic Development Summit in our new digital guidebook, *Experience Excellence: The Best in Tourism & Entertainment in the West Valley*. With advertising space now available, your tourism or entertainment venue can be showcased for event attendees and over 6,000 subscribers, ensuring maximum visibility and valuable exposure. The digital guidebook can be accessed by QR codes displayed throughout the event and will be additionally distributed via email to all summit attendees.

This is your opportunity to increase awareness, boost visitor traffic, and position your business as a premier destination in the West Valley and beyond.

Exclusive, Flexible Advertising Packages:

- \$500 – Secure prime ad placement.
- \$250 + \$250 in Tickets/Gift Cards – Split the cost with a mix of payment and promotional value.

Both options deliver the same powerful visibility and strategic reach, ensuring your venue stands out.

Limited Availability – Reserve Your Ad Space Today!

For more details or to secure your spot, contact Cameron Beck, Special Events Manager cbeck@westmarc.org



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2025 Economic Development Summit

Economic Development Summit ad spec sheet

Ad Submissions

Email final ads to scaro@westmarc.org

Accepted Format

PDF or JPG

General Requirements

- Embed or outline all fonts
- Make sure all important material is within the live area and extends to all sides of the ad

1/2 Page Horizontal
Size: 8.5" x 5.5"

