

2025 Issue Committee Meeting Schedule

WESTMARC members are encouraged to participate in one or more of our issue committees. Committee participation has many points of value for members: learn what's happening in the West Valley from guest speakers and subject-matter experts, play an active role in supporting the region's interests, make contacts with other members with similar interests and others.

Issue Committee	Meeting Schedule
<u>Economic Development</u> The Economic Development Committee is focused on regional collaboration & strategies to enhance the West Valley's economic development vitality. A key priority of this Committee has been to develop and now implement the regional workforce development strategy - West Valley Pipeline. The Committee works to inform members about business attraction tools, such as the Greater Maricopa Foreign Trade Zone, and other West Valley economic drivers and assets. This Committee also leads the planning for the Annual Economic development Summit.	3rd Thursday: 10:30am - 11:30am • Mar. 20 • Jun. 18 • Sept. 18
<u>Education & Workforce Development</u> The Education and Workforce Development Committee addresses issues affecting the quality of education in the West Valley at all levels. It works to create and strengthen connections amongst the business, government and the general community to raise the profile of education in the West Valley. The Education and Workforce Development Committee is keenly aware of and coordinated to enhance and implement the work of the Economic Development Committee in their efforts to support the growth of a talented workforce. They have done so through the creation of an Education Asset inventory, as well as introducing expert speakers to the conversation, leading to further committee action and collaboration.	2nd Wednesday: 9:00am - 10:00am • Feb. 12 • Apr. 9 • Oct. 8
<u>Healthcare</u> The Healthcare Committee is the region's innovative leader in ensuring the West Valley's top industry, healthcare is at the forefront. This Committee is instrumental in addressing issues and providing solutions in industry workforce shortages through partnerships, round-table discussions, and career expos. The Committee is leading efforts to create an interactive healthcare map as a member resource as well as business attraction tool. The Committee led a successful Healthcare Summit to provide information on the changing landscape of healthcare and impacts on the region.	3rd Tuesday: 9:00am - 10:00am • Mar. 18 • Jul. 15 • Sept. 16 • Nov. 18
<u>Infrastructure</u> The Infrastructure Committee addresses long-term planning issues that affect this key component for economic development growth. The Committee focuses on transportation, water, energy, and technology impacts to ensure the West Valley has a regional voice in this space. The Committee brings industry leaders in to share their knowledge with members.	4th Wednesday: 9:00am - 10:00am • Feb. 26 • Apr. 23 • Aug. 27
<u>Public Affairs</u> The Public Affairs Committee in coordination with all other WESTMARC Issue Committees, develops the organization's Annual Legislative Agenda. This Agenda gives members a vehicle to discuss, form and advocate official positions on public policy issues facing the membership as related to the mission of WESTMARC.	1st Tuesday: 9:00am - 10:00am • Feb. 4 • May 6 • Nov. 4 • Mar. 4 • Sep. 2 • Dec. 2 • Apr. 1 • Oct. 7
<u>Quality of Life</u> The West Valley Quality of Life Committee is focused on promoting the high quality of life and strong buying power of this region. The Committee maintains an inventory of West Valley assets that enhance the quality of life for residents and visitors to the state. They are highly aware of the importance of the impact this topic has for decision makers when locating new businesses or expanding existing ones in the region.	1st Wednesday: 9:00am - 10:00am • Feb. 5 • Aug. 6 • Apr. 2 • Oct. 1 • Jun. 4
<u>Marketing Committee</u> The Marketing Committee is focused on promoting the West Valley with one united voice. Composed of the West Valley's top communication professionals and stakeholders, the priority of the Committee is to develop and execute messaging that promotes our fifteen communities through all available resources. The Committee works to inform members about West Valley's talented and diverse workforce, economic development and the growing population of the West Valley.	4th Thursday: 10:30am - 11:30am • Jan. 23 • Apr. 24 • Aug. 24